Alt Order #

\$1,400.00 NM

NM



WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999 Billing: (781)433-4283

Invoice # Invoice Date Invoice Month Invoice Period 937478-1 08/19/12 August 2012 07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser Product Estimate Number candidate 1519 Sked A

Obama/D/President

07/31/12 - 08/13/12 Billing Calendar Billing Type Deal # Broadcast Cash

Order #

937478

Special Handling

Flight Dates

IDB# Advertiser Code | Product Code 9912856

Agency Ref Advertiser Ref

Billing Address:

www.thewmurchannel.com

GMMB Attention: Maura Gilroy 3050 K St, NW Washington, DC 20007

Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Line	Start Date E	end Date	Description	St	art/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
1	07/31/12 0	8/13/12	5a Daybreak	5-6	6a	11111	1:00	5	\$700.00	NM		
	Class of Time	- Pre-emp	tible with notice						********			
		art Date 7/31/12		<u>VTFSS</u> 11	Spots/Week 5	<u>Rate</u> \$700.00						
	Spots: # Ch	Day Air	Date Air Time	Description		Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 WMUI	RTu 07/	31/12 5:27 AM	1 5a Daybreal	k	5-6a	1:0	0 OFA12G07	7H		\$700.00	NM
	2 WMUI	RW 08/	01/12 5:23 AM	1 5a Daybreal	k	5-6a	1:0	0 OFA12G07	7Н		\$700.00	NM
	3 WMUI	RTh 08/	02/12 5:13 AM	1 5a Daybreal	k	5-6a	1:0	0 OFA12G07	7Н		\$700.00	NM
	4 WMUI	RF 08/	03/12 5:54 AM	1 5a Daybreal	k	5-6a	1:0	0 OFA12G07	7H		\$700.00	NM
	5 WMUI	RM 08/		1 5a Daybreal		5-6a	1:0	0 OFA12G07	7H		\$700.00	NM
		art Date 3/07/12		<u>VIFSS</u> 11	Spots/Week 5	<u>Rate</u> \$700.00						
	Spots: # Ch	Day Air		Description		Start/End Time	Lengt	h Ad-ID			Rate	Type
	6 WMUI	RTu 08/	07/12 5:29 AM	1 5a Daybreal	k	5-6a	1:0	0 OFA12G07	7H		\$700.00	NM
	7 WMUI	RW 08/	08/12 5:24 AM	1 5a Daybreal	k	5-6a	1:0	0 OFA12G07	7H		\$700.00	NM
	8 WMU	RTh 08/	09/12 5:15 AM	1 5a Daybreal	k	5-6a	1:0	0 OFA12G07	7H		\$700.00	NM
	9 WMUI	RF 08/	10/12 5:28 AM	1 5a Daybreal	k	5-6a	1:0	0 OFA12G07	7H		\$700.00	NM
	10 WMUI	RM 08/	13/12 5:29 AM	1 5a Daybreal	k	5-6a	1:0	0 0FA12G07	7H		\$700.00	NM
2	07/31/12 0 Class of Time	8/13/12 - Pre-emp	6a Daybreak tible with notice	6-7	7a	11111	1:00	5	\$1,400.00	NM		
		art Date 7/31/12		<u>VTFSS</u> 11	Spots/Week 5	Rate \$1,400.00						
	Spots: # Ch	Day Air	Date Air Time	Description		Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 WMUI	RTu 07/	31/12 6:38 AM	1 6a Daybreal	k	6-7a	1:0	0 OFA12G07	7H		\$1,400.00	NM
	2 WMUI	RW 08/	01/12 6:15 AM	1 6a Daybreal	k	6-7a	1:0	0 OFA12G07	7H		\$1,400.00	NM
	3 WMUI	RTh 08/	02/12 6:15 AM	1 6a Daybreal	k	6-7a	1:0	0 OFA12G07	7H		\$1,400.00	NM
	4 WMUI	RF 08/	03/12 6:53 AM	1 6a Daybreal	k	6-7a	1:0	0 OFA12G07	7H		\$1,400.00	NM
	5 WMUI			1 6a Daybreal		6-7a	1:0	0 OFA12G07	7H		\$1,400.00	NM
		art Date 3/07/12		<u>VIFSS</u> 11	Spots/Week 5	Rate \$1,400.00						
	Spots: # Ch	Day Air	Date Air Time	Description		Start/End Time		h Ad-ID			Rate	Type
	6 WMUI	RTu 08/	07/12 6:28 AM	1 6a Daybreal	k	6-7a		0 OFA12G07			\$1,400.00	NM
	7 WMUI	RW 08/	08/12 6:39 AM	1 6a Daybreal	k	6-7a		0 OFA12G07			\$1,400.00	NM
	8 WMUI	RTh 08/	09/12 6:39 AM	1 6a Daybreal	k	6-7a		0 OFA12G07			\$1,400.00	NM
	9 WMUI	RF 08/	10/12 6:28 AM	1 6a Daybreal	k	6-7a		0 OFA12G07			\$1,400.00	
								- OF 1 1 0 0 0 7			*	

6:24 AM 6a Daybreak

08/13/12

10 WMURM

1:00 OFA12G077H

1:00

6-7a



INVOICE

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Send Payment To:

Advertiser	Product	Estimate Number
Obama/D/President	candidate	1519 Sked A

Spots/

Line	Start Date	End Da	te Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
	Class of Tim	e - Pre-e	emptible wit	th notice		11111						
	Weeks:	Start Dat 07/31/12	te End D	ate MTWTF	Spots/Week 5	Rate \$1,100.00						
	Spots: # Ch		Air Date	Air Time D		Start/End Time	Lenat	h Ad-ID			Rate	Type
	1 WM		07/31/12		ood Morning America	7-9a		0 0FA12G077E	I		\$1,100.00	
	2 WM		08/01/12		ood Morning America	7-9a		0 OFA12G077H			\$1,100.00	
	3 WM		08/02/12		ood Morning America	7-9a		0 0FA12G077E			\$1,100.00	
	4 WM		08/03/12		ood Morning America	7-9a	1:0	0 0FA12G077E	I		\$1,100.00	
	5 WM		08/06/12		ood Morning America	7-9a	1:0	0 OFA12G077E	I		\$1,100.00	
,		Start Dat 08/07/12		ate <u>MIWIT</u>	Spots/Week	Rate \$1,100.00					. ,	
	Spots: # Ch		Air Date	Air Time D	_	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	6 WM		08/07/12		ood Morning America	7-9a		0 OFA12G077F	I		\$1,100.00	
	7 WM	IURW	08/08/12	7:58 AM G	ood Morning America	7-9a	1:0	0 OFA12G077F	I		\$1,100.00) NM
	8 WM	IURTh	08/09/12	8:40 AM G	ood Morning America	7-9a	1:0	0 OFA12G077F	I		\$1,100.00) NM
	9 WM	IURF	08/10/12	7:49 AM G	ood Morning America	7-9a	1:0	0 OFA12G077E	I		\$1,100.00) NM
	10 WM	IURM	08/13/12	7:59 AM G	ood Morning America	7-9a	1:0	0 OFA12G077H	I		\$1,100.00	
4	07/31/12 Class of Tim	08/13/1 ne - Pre-e		LY LIVE DAY	9AM-10AM	11111	1:00	5	\$700.00	NM		
,	Weeks:	Start Dat	te End D	ate MTWTF	Spots/Week	Rate						
		07/31/12	08/06/			\$700.00						
	Spots: # Ch		Air Date	Air Time D		Start/End Time		h Ad-ID				Type
			07/31/12		ELLY LIVE DAY	9AM-10AM		0 OFA12G077H			\$700.00	
	2 WM		08/01/12		ELLY LIVE DAY	9AM-10AM		0 OFA12G077F			\$700.00	
	3 WM		08/02/12		ELLY LIVE DAY	9AM-10AM		0 0FA12G077H			\$700.00	
	4 WM		08/03/12		ELLY LIVE DAY	9AM-10AM		0 OFA12G077H			\$700.00	
	5 WM		08/06/12		ELLY LIVE DAY	9AM-10AM	1:0	0 OFA12G077E	l		\$700.00	NM (
		Start Dat 08/07/12		<u>ate</u> <u>MTWTF</u> /12 11111		<u>Rate</u> \$700.00						
	Spots: # Ch		Air Date	Air Time D	_	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	6 WM		08/07/12	9:23 AM K	ELLY LIVE DAY	9AM-10AM	1:0	0 OFA12G077E	I		\$700.00	
	7 WM	IURW	08/08/12	9:48 AM K	ELLY LIVE DAY	9AM-10AM	1:0	0 0FA12G077E	I		\$700.00) NM
	8 WM	IURTh	08/09/12	9:25 AM K	ELLY LIVE DAY	9AM-10AM	1:0	0 0FA12G077E	I		\$700.00) NM
	9 WM	IURF	08/10/12	9:52 AM K	ELLY LIVE DAY	9AM-10AM	1:0	0 0FA12G077F	I		\$700.00) NM
	10 WM	IURM	08/13/12	9:55 AM K	ELLY LIVE DAY	9AM-10AM	1:0	0 OFA12G077F	I		\$700.00) NM
5	07/31/12 Class of Tim	08/13/1		Berkus	10-11a	11111	1:00	5	\$400.00	NM		
,	Weeks:	Start Dat	te End D	ate MTWTF		<u>Rate</u> \$400.00						
	Spots: # Ch			Air Time D	_	Start/End Time	l enat	h Ad-ID			Rate	Туре
			07/31/12	10:12 AM N		10-11a		0 0FA12G077H	I		\$400.00	
	2 WM		08/01/12	10:23 AM N		10-11a		0 0FA12G077E			\$400.00	
	3 WM		08/02/12	10:22 AM N		10-11a	1:0	0 0FA12G077F	I		\$400.00	
	4 WM		08/03/12	10:22 AM N	ate Berkus	10-11a	1:0	0 OFA12G077E	I		\$400.00	
	5 WM	IURM	08/06/12	10:38 AM N	ate Berkus	10-11a	1:0	0 OFA12G077F	I		\$400.00) NM
		Start Dat 08/07/12				<u>Rate</u> \$400.00						
	Spots: # Ch	Day	Air Date	Air Time D	escription	Start/End Time		h Ad-ID			Rate	Type
	6 WM	IURTu	08/07/12	10:23 AM N	ate Berkus	10-11a	1:0	0 OFA12G077E	I		\$400.00	NM
	7 WM	IURW	08/08/12	10:24 AM N	ate Berkus	10-11a	1:0	0 OFA12G077H	I		\$400.00	NM
	8 WM	IURTh	08/09/12	10:38 AM N	ate Berkus	10-11a	1:0	0 OFA12G077H	I		\$400.00	NM (
	9 WM	IURF	08/10/12	10:17 AM N	ate Berkus	10-11a	1:0	0 OFA12G077H	I		\$400.00) NM
	10 WM	IURM	08/13/12	10:26 AM N	ate Berkus	10-11a	1:0	0 0FA12G077H	I		\$400.00) NM



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
937478-1	08/19/12	August 2012	07/30/12 - 08/13/12

Obama/D/President	candidate	1519 Sked A
<u>Advertiser</u>	<u>Product</u>	Estimate Number

Snote/

6 07/31/12 08/13/12 The View Class of Time - Pre-emptible with notice 11-12p 111 Weeks: Start Date O7/31/12 End Date O8/06/12 I11111 Spots/Week Spots: # Ch Day Air Date Air Time Description Spots: # Ch Day Air Date Air Time Description S 1 WMURTu 07/31/12 11:36 AM The View 1 2 WMURW 08/01/12 11:32 AM The View 1 3 WMURTh 08/02/12 11:59 AM The View 1 4 WMURF 08/03/12 11:59 AM The View 1 5 WMURM 08/06/12 11:59 AM The View 1	Rate 700.00 Start/End Time 11-12p 11-12p 11-12p 11-12p 11-12p Rate	Length Week 1:00 5 Length Ad-ID 1:00 0FA12 1:00 0FA12 1:00 0FA12 1:00 0FA12	с с с с с с с	\$700.00	Type NM	Rate Ty	
Class of Time - Pre-emptible with notice Weeks: Start Date 07/31/12 End Date 08/06/12 MTWTFSS 11111 - 1 Spots/Week 5 \$70 Spots: # Ch Day Air Date Air Time Description S 1 WMURTu 07/31/12 11:36 AM The View 1 2 WMURW 08/01/12 11:32 AM The View 1 1 3 WMURTh 08/02/12 11:59 AM The View 1 4 WMURF 08/03/12 11:59 AM The View 1 5 WMURM 08/06/12 11:59 AM The View 1	Rate 700.00 Start/End Time 11-12p 11-12p 11-12p 11-12p 11-12p	Length Ad-ID 1:00 0FA12 1:00 0FA12 1:00 0FA12	G077H	\$700.00	NM	Rate Ty	
07/31/12 08/06/12 11111 5 \$70 Spots: # Ch Day Air Date Air Time Description S 1 WMURTu 07/31/12 11:36 AM The View 1 2 WMURW 08/01/12 11:32 AM The View 1 3 WMURTh 08/02/12 11:59 AM The View 1 4 WMURF 08/03/12 11:59 AM The View 1 5 WMURM 08/06/12 11:59 AM The View 1	700.00 Start/End Time 11-12p 11-12p 11-12p 11-12p 11-12p	1:00 0FA12 1:00 0FA12 1:00 0FA12	G077H G077H			Rate Ty	
1 WMURTu 07/31/12 11:36 AM The View 1 2 WMURW 08/01/12 11:32 AM The View 1 3 WMURTh 08/02/12 11:59 AM The View 1 4 WMURF 08/03/12 11:59 AM The View 1 5 WMURM 08/06/12 11:59 AM The View 1	11-12p 11-12p 11-12p 11-12p 11-12p	1:00 0FA12 1:00 0FA12 1:00 0FA12	G077H G077H			Rate Ty	
2 WMURW 08/01/12 11:32 AM The View 1 3 WMURTh 08/02/12 11:59 AM The View 1 4 WMURF 08/03/12 11:59 AM The View 1 5 WMURM 08/06/12 11:59 AM The View 1	11-12p 11-12p 11-12p 11-12p	1:00 0FA12 1:00 0FA12	G077H				уре
3 WMURTh 08/02/12 11:59 AM The View 1 4 WMURF 08/03/12 11:59 AM The View 1 5 WMURM 08/06/12 11:59 AM The View 1	11-12p 11-12p 11-12p	1:00 0FA12				\$700.00	NM
4 WMURF 08/03/12 11:59 AM The View 1 5 WMURM 08/06/12 11:59 AM The View 1	11-12p 11-12p		CO77H			\$700.00	NM
5 WMURM 08/06/12 11:59 AM The View 1	11-12p	1:00 0FA12	007711			\$700.00	NM
			G077H			\$700.00	NM
	Rate	1:00 0FA12	G077H			\$700.00	NM
Weeks: Start Date 08/07/12 End Date 08/13/12 MIWIFSS 11111 Spots/Week 5 \$70	700.00						
·	Start/End Time	Length Ad-ID				Rate Ty	ype
6 WMURTu 08/07/12 11:59 AM The View 1	11-12p	1:00 0FA12				\$700.00	NM
7 WMURW 08/08/12 10:59 AM The View 1	11-12p	1:00 0FA12	G077H				NM
8 WMURTh 08/09/12 10:58 AM The View 1	11-12p	1:00 0FA12				\$700.00	NM
9 WMURF 08/10/12 11:59 AM The View 1	11-12p	1:00 OFA12	G077H			\$700.00 N	NM
10 WMURM 08/13/12 11:59 AM The View 1	11-12p	1:00 OFA12	G077H			\$700.00 N	NM
7 07/31/12 08/13/12 GENERAL HOSPITAL 3p-4p MTW Class of Time - Pre-emptible with notice	WTF	1:00 4		\$500.00	NM		
Weeks: Start Date 07/31/12 End Date 08/06/12 MTWTFSS MTWTF Spots/Week 4 \$50	Rate 500.00						
Spots: # Ch Day Air Date Air Time Description S	Start/End Time	Length Ad-ID	_			Rate Ty	уре
2 WMURTu 07/31/12 3:21 PM GENERAL HOSPITAL 3	3p-4p	1:00 0FA12				\$500.00	NM
1 WMURW 08/01/12 3:58 PM GENERAL HOSPITAL 3	3p-4p	1:00 0FA12	G077H			\$500.00 1	NM
3 WMURTh 08/02/12 3:24 PM GENERAL HOSPITAL 3	3р-4р	1:00 0FA12	G077H			\$500.00 1	NM
4 WMURF 08/03/12 3:22 PM GENERAL HOSPITAL 3	3p-4p	1:00 0FA12	G077H			\$500.00 1	NM
Weeks: Start Date 08/07/12 End Date 08/13/12 MTWTFS MTWTF Spots/Week 4 \$50	Rate 500.00						
	Start/End Time	Length Ad-ID				Rate Ty	
· ·	3p-4p	1:00 0FA12					NM
	3p-4p	1:00 0FA12					NM
	3p-4p	1:00 0FA12				*	NM
5 WMURM 08/13/12 3:58 PM GENERAL HOSPITAL 3	3р-4р	1:00 0FA12	:G077H			\$500.00	NM
8 07/31/12 08/13/12 GOOD AFTERNOON AM 2-3p 111 Class of Time - Pre-emptible with notice	111	1:00 5		\$500.00	NM		
Weeks: Start Date 07/31/12 End Date 08/06/12 MTWTFSS 11111 Spots/Week 5 \$50	Rate 500.00						
Spots: # Ch Day Air Date Air Time Description S	Start/End Time	Length Ad-ID				Rate Ty	уре
3 WMURTu 07/31/12 2:34 PM GOOD AFTERNOON AMERICA 2-	2-3p	1:00 0FA12	G077H			\$500.00	NM
4 WMURW 08/01/12 2:36 PM GOOD AFTERNOON AMERICA 2-	2-3p	1:00 0FA12	G077H			\$500.00	NM
2 WMURTh 08/02/12 2:35 PM GOOD AFTERNOON AMERICA 2-	2-3p	1:00 0FA12	G077H			\$500.00	NM
1 WMURF 08/03/12 2:36 PM GOOD AFTERNOON AMERICA 2-	2-3p	1:00 0FA12	G077H			\$500.00	NM
9 WMURM 08/06/12 2:36 PM GOOD AFTERNOON AMERICA 2-	2-3p	1:00 0FA12	G077H			\$500.00	NM
Weeks: Start Date 08/07/12 End Date 08/13/12 MTWTFSS 11111 Spots/Week 5 \$50	Rate 500.00						
	Start/End Time	Length Ad-ID				Rate Ty	_
6 WMURTu 08/07/12 2:37 PM GOOD AFTERNOON AMERICA 2:		1:00 0FA12				\$500.00 N	
7 WMURW 08/08/12 2:59 PM GOOD AFTERNOON AMERICA 2:		1:00 OFA12				\$500.00	NM
10 WMURTh 08/09/12 2:59 PM GOOD AFTERNOON AMERICA 2:		1:00 0FA12					NM
8 WMURF 08/10/12 2:34 PM GOOD AFTERNOON AMERICA 2		1:00 0FA12					NM
5 WMURM 08/13/12 2:35 PM GOOD AFTERNOON AMERICA 2:	2-3p	1:00 0FA12	G077H			\$500.00	NM
9 07/31/12 08/13/12 ELLEN EF 4PM-5PM MTW Class of Time - Pre-emptible with notice	WTF	1:00 4		\$500.00	NM		

www.thewmurchannel.com

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
937478-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Obama/D/President	candidate	1519 Sked A

							Spots/				
ine Start D	ate End Da	te Des	cription	Start/End Time	MTWIFSS	Length	Week	Rate	Type		
9 07/31/2 Class of	12 08/13/1 of Time - Pre-		EN EF th notice	4PM-5PM	МГWГF	1:00	4	\$500.00	NM		
Weeks:	Start Da 07/31/12			Spots/Week 4	Rate \$500.00						
Spots:	# Ch Day	Air Date	Air Time Des	cription	Start/End Time	Length	Ad-ID			Rate	Туре
		07/31/12	4:20 PM ELL	EN EF	4PM-5PM	1:00	0FA12G077I	H		\$500.00	NM
3	3 WMURW	08/01/12	4:31 PM ELL	EN EF	4PM-5PM	1:00	0FA12G077I	H		\$500.00	NM
1	WMURTh	08/02/12	4:30 PM ELL	EN EF	4PM-5PM	1:00	0FA12G077I	H		\$500.00	NM
2	2 WMURM	08/06/12	4:22 PM ELL	EN EF	4PM-5PM	1:00	0FA12G077I	H		\$500.00	NM
Weeks:	Start Da 08/07/12		_		<u>Rate</u> \$500.00						
Spots:	# Ch Day	Air Date	Air Time Des	cription_	Start/End Time	Length	Ad-ID			Rate	Туре
6	3 WMURTu	08/07/12	4:43 PM ELL	EN EF	4PM-5PM	1:00	0FA12G077I	H		\$500.00	NM
7	WMURTh	08/09/12	4:20 PM ELL	EN EF	4PM-5PM	1:00	0FA12G077I	H		\$500.00	NM
5	WMURF	08/10/12	4:46 PM ELL	EN EF	4PM-5PM	1:00	0FA12G077I	H		\$500.00	NM
8	3 WMURM	08/13/12	4:30 PM ELL	EN EF	4PM-5PM	1:00	0FA12G077I	H		\$500.00	NM
10 07/31/ Class o	12 08/13/1 of Time - Pre-			5-6p	MTWTF	1:00	4	\$1,400.00	NM		
Weeks:	07/31/12	08/06	/12 MTWTF	4	Rate \$1,400.00						
Spots:		Air Date	Air Time Des		Start/End Time		Ad-ID	•		Rate	
		07/31/12	5:39 PM New		5-6p		0FA12G077I			\$1,400.00	
	3 WMURW	08/01/12	5:28 PM New		5-6p		0FA12G077I			\$1,400.00	
	WMURTh	08/02/12	5:35 PM New		5-6p		0FA12G077I			\$1,400.00	
	WMURM	08/06/12	5:28 PM New		5-6p	1:00	0FA12G077I	·		\$1,400.00	NM
Weeks:	Start Da 08/07/12				<u>Rate</u> \$1,400.00						
Spots:		Air Date	Air Time Des		Start/End Time		Ad-ID			Rate	
6	3 WMURTu Begir	08/07/12 nning :02 C	5:36 PM New lipped	vs 9 at 5	5-6p	:58	0FA12G077I	H		\$1,400.00	NM
3	3 WMURW	08/08/12	5:42 PM New	vs 9 at 5	5-6p	1:00	0FA12G077I	H		\$1,400.00	NM
Ę	WMURF	08/10/12	5:37 PM New	vs 9 at 5	5-6p	1:00	0FA12G077I	H		\$1,400.00	NM
7	WMURM	08/13/12	5:36 PM New	vs 9 at 5	5-6p	1:00	0FA12G077I	Н		\$1,400.00	NM
11 07/31/ Class o	12 08/13/1 of Time - Pre-		rs 9 at 6 th notice	6-7p	MTWTF	1:00	4	\$2,800.00	NM		
Weeks:	Start Da 07/31/12				Rate \$2,800.00						
Spots:		Air Date	Air Time Des		Start/End Time		Ad-ID	_		Rate	
	2 WMURTu		6:27 PM New		6-7p		0FA12G077I			\$2,800.00	
	WMURW	08/01/12	6:21 PM New		6-7p		0FA12G077I			\$2,800.00	
	WMURTh	08/02/12	6:21 PM New		6-7p		0FA12G077I			\$2,800.00	
	3 WMURM	08/06/12	6:21 PM New		6-7p	1:00	0FA12G077I	H		\$2,800.00	NM
Weeks:	Start Da 08/07/12				<u>Rate</u> \$2,800.00						
Spots:		Air Date	Air Time Des		Start/End Time		Ad-ID			Rate	
	WMURTu	08/07/12	6:23 PM New		6-7p		0FA12G077I			\$2,800.00	
	WMURW	08/08/12	6:22 PM New		6-7p		0FA12G077I			\$2,800.00	
	3 WMURTh	08/09/12	6:10 PM New		6-7p		0FA12G077I			\$2,800.00	
7	WMURM	08/13/12	6:13 PM New	vs 9 at 6	6-7p	1:00	0FA12G077I	H		\$2,800.00	NM
12 07/31/ Class o	12 08/13/1 of Time - Pre-		onicle NH th notice	7-730p	МГWГF	1:00	3	\$1,100.00	NM		
Weeks:	Start Da 07/31/12				<u>Rate</u> \$1,100.00						
Spots:	# Ch Day	Air Date	Air Time Des	cription	Start/End Time	Length				Rate	Туре
	WMURTu	07/31/12	7:22 PM Chr	onicle NH	7-730p	1:00	0FA12G077I	H		\$1,100.00	NM



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 937478-1 | 08/19/12 | August 2012 | 07/30/12 - 08/13/12

<u>Advertiser</u>	<u>Product</u>	Estimate Number
Obama/D/President	candidate	1519 Sked A

								Spots/				
Line Sta	rt Date	End Da	ate Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
12 07/3 Cla		08/13/1 e - Pre-	2 Chro	onicle NH ith notice	7-730p	MTWTF	1:00	3	\$1,100.00	NM		
Spo	ts: <u>#</u> Ch	Day	Air Date	Air Time Des	scription	Start/End Time	Lengtl	h Ad-ID			Rate T	Гуре
	3 WM		08/02/12	7:12 PM Chi	ronicle NH	7-730p	1:00) 0FA12G07	7H		\$1,100.00	NM
	2 WM	URF	08/03/12	7:28 PM Chi		7-730p	1:00) OFA12G07	7H		\$1,100.00	NM
Wee		Start Da 08/07/12	08/13	/12 MTWTF-	- 3	Rate \$1,100.00						
Spo	ts: # Ch		Air Date	Air Time Des		Start/End Time		h Ad-ID			Rate T	
	4 WM		08/08/12	7:13 PM Chi		7-730p		0FA12G07				NM
	6 WM		08/10/12	7:22 PM Chi		7-730p		0FA12G07			· ,	NM
	5 WM	URM	08/13/12	7:13 PM Chi	ronicle NH	7-730p	1:00) 0FA12G07	7H		\$1,100.00	NM
13 07/3 Cla		08/13/1 e - Pre-	2 Ente emptible w			MTWTF	1:00	3	\$1,400.00	NM		
Wee		Start Da 07/31/12	08/06	/12 MTWTF-	- 3	<u>Rate</u> \$1,400.00						
Spo	ts: <u>#</u> Ch		Air Date	Air Time Des		Start/End Time		h Ad-ID			Rate T	
	1 WM		08/01/12		ertainment Tonight	730-8) 0FA12G07			\$1,400.00	NM
	3 WM		08/02/12	7:41 PM Ent	ertainment Tonight	730-8) 0FA12G07			\$1,400.00	NM
	2 WM	_	08/06/12		ertainment Tonight	730-8	1:00) 0FA12G07	'7H		\$1,400.00	NM
Wee		Start Da 08/07/12				Rate \$1,400.00						
Spo	ts: # Ch		Air Date	Air Time Des	-	Start/End Time	Lenati	h Ad-ID			Rate T	Гуре
	4 WM		08/07/12		ertainment Tonight	730-8		0FA12G07	'7H			NM
	6 WM	URW	08/08/12	7:47 PM Ent	ertainment Tonight	730-8	1:00) 0FA12G07	'7H			NM
	5 WM	URF	08/10/12	7:58 PM Ent	ertainment Tonight	730-8	1:00) 0FA12G07	77H			NM
14 07/3 Cla	31/12 ss of Tim	08/13/1 e - Pre-	2 Nigh	ntline ith notice	1135p-1206a	МГЖГБ	1:00	3	\$500.00	NM		
Wee		Start Da 07/31/12				<u>Rate</u> \$500.00						
Spo	ts: <u>#</u> Ch	Day	Air Date	Air Time Des	scription_	Start/End Time	Lengtl	h Ad-ID			Rate T	Гуре
	2 WM	URW	08/01/12	11:52 PM Nig	htline	1135p-1206a	1:00) OFA12G07	7H		\$500.00	NM
	3 WM	URF	08/03/12	11:53 PM Nig	htline	1135p-1206a	1:00) 0FA12G07	7H		\$500.00	NM
	1 WM	URM	08/06/12	11:51 PM Nig		1135p-1206a	1:00) 0FA12G07	7H		\$500.00	NM
Wee		Start Da 08/07/12	08/13	/12 MTWTF-	- 3	<u>Rate</u> \$500.00						
Spo	ts: # Ch		Air Date	Air Time Des		Start/End Time		h Ad-ID			Rate T	
	4 WM		08/08/12	11:54 PM Nig		1135p-1206a		0FA12G07				NM
	5 WM		08/09/12	12:01 AM Nig	<u>'</u>	1135p-1206a		0FA12G07				NM
	6 WM	URM	08/13/12	11:55 PM Nig	ntline	1135p-1206a	1:00) 0FA12G07	7H		\$500.00	NM
15 07/3 Cla		08/13/1 e - Pre-	2 Jimi emptible w	my Kimmel ith notice	1205-105a	МГWГF	1:00	2	\$150.00	NM		
Wee		Start Da 07/31/12				<u>Rate</u> \$150.00						
Spo	ts: <u>#</u> Ch	Day	Air Date	Air Time Des		Start/End Time		h Ad-ID			Rate T	
	2 WM		08/01/12	12:36 AM Jim		1205-105a) 0FA12G07				NM
	1 WM	_	08/06/12	12:50 AM Jim		1205-105a	1:00) 0FA12G07	7H		\$150.00	NM
Wee		Start Da 08/07/12	08/13	/12 MTWTF-	- 2	<u>Rate</u> \$150.00						
Spo	ts: <u>#</u> Ch		Air Date	Air Time Des		Start/End Time		h Ad-ID			Rate T	
	3 WM		08/09/12	1:00 AM Jim		1205-105a) 0FA12G07				NM
	4 WM	UKF	08/10/12	12:49 AM Jim	imy Kimmel	1205-105a	1:00) 0FA12G07	7H		\$150.00	NM
16 08/0 Cla		08/13/1 e - Pre-	2 Bac emptible w	helor Pad ith notice	Prime Other	1	1:00	1	\$8,000.00	NM		
Wee		Start Da				Rate \$8.000.00						
		08/06/12	· U8/12	1/12 1	- 1	あの.いいし.いい						

08/12/12

\$8,000.00



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Invoice #	Invoice Date	Invoice Month	Invoice Period
937478-1	08/19/12	August 2012	07/30/12 - 08/13/12

Obama/D/President	candidate	1519 Sked A
<u>Advertiser</u>	<u>Product</u>	Estimate Number

Spots/

			S	pots/		
ine Start Date End Date Description	Start/End Time	MTWTFSS	Length W	eek Rate	Туре	
16 08/06/12 08/13/12 Bachelor Pad Class of Time - Pre-emptible with notice	Prime Other	1	1:00	1 \$8,000.00	NM	
Spots: # Ch Day Air Date Air Time Des	cription	Start/End Time	Length A	.d-ID		Rate Type
1 WMURM 08/06/12 9:37 PM Bac	helor Pad	Prime Other	1:00 0	FA12G077H		\$8,000.00 NM
Weeks: Start Date End Date MIWIFSS		Rate				
08/13/12 08/19/12 1	•	\$8,000.00				-
Spots: # Ch Day Air Date Air Time Des		Start/End Time	Length A	.d-ID FA12G077H		Rate Type
2 WMURM 08/13/12 9:35 PM Bac	neior Pad	Prime Other	1:00 0	FA12GU//H		\$8,000.00 NM
17 08/06/12 08/13/12 Glass House Class of Time - Pre-emptible with notice	10-11p	1	1:00	1 \$2,800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>1</u>		<u>Rate</u> \$2,800.00				
Spots: # Ch Day Air Date Air Time Des	<u>cription</u>	Start/End Time	Length A	.d-ID		Rate Type
1 WMURM 08/06/12 10:29 PM Glas		10-11p	1:00 0	FA12G077H		\$2,800.00 NM
Weeks: Start Date 08/13/12 End Date 08/19/12 MIWIFS		<u>Rate</u> \$2,800.00				
Spots: # Ch Day Air Date Air Time Des		Start/End Time	Length A			Rate Type
2 WMURM 08/13/12 10:49 PM Glas	ss House	10-11p	1:00 0	FA12G077H		\$2,800.00 NM
18 07/31/12 08/07/12 NY Med Class of Time - Pre-emptible with notice	10-11p	- 1	1:00	1 \$3,600.00	NM	
Weeks: Start Date End Date MTWTFSS 07/30/12 08/05/12 -1		Rate \$3,600.00				
Spots: # Ch Day Air Date Air Time Des	cription	Start/End Time	Length A	.d-ID		Rate Type
1 WMURTu 07/31/12 10:47 PM NY	Med	10-11p	1:00 0	FA12G077H		\$3,600.00 NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MIWIFS		Rate \$3,600.00				
Spots: # Ch Day Air Date Air Time Des	cription_	Start/End Time	Length A	.d-ID		Rate Type
2 WMURTu 08/07/12 10:46 PM NY	Med	10-11p	1:00 0	FA12G077H		\$3,600.00 NM
19 08/01/12 08/08/12 Final Witness Class of Time - Pre-emptible with notice	10-11p	1	1:00	1 \$2,800.00	NM	
Weeks: Start Date End Date MTWTFSS 07/30/12 08/05/121	Spots/Week 1	Rate \$2,800.00				
Spots: # Ch Day Air Date Air Time Des	cription	Start/End Time	Length A	.d-ID		Rate Type
1 WMURW 08/01/12 10:43 PM Fina	al Witness	10-11p	1:00 0	FA12G077H		\$2,800.00 NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MIWIFS		Rate \$2,800.00				
Spots: # Ch Day Air Date Air Time Des	<u>cription</u>	Start/End Time	Length A	.d-ID		Rate Type
2 WMURW 08/08/12 10:32 PM Fina	al Witness	10-11p	1:00 0	FA12G077H		\$2,800.00 NM
20 08/03/12 08/10/12 Shark Tank Class of Time - Pre-emptible with notice	8-9p	1	1:00	1 \$2,800.00	NM	
Weeks: Start Date End Date 07/30/12 08/05/121		Rate \$2,800.00				
Spots: # Ch Day Air Date Air Time Des	cription	Start/End Time	Length A	.d-ID		Rate Type
1 WMURF 08/03/12 8:21 PM Sha		8-9p		FA12G077H		\$2,800.00 NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MIWIFSS 01		Rate \$2,800.00				
Spots: # Ch Day Air Date Air Time Des	cription_	Start/End Time	Length A			Rate Type
2 WMURF 08/10/12 8:38 PM Sha	rk Tank	8-9p	1:00 0	FA12G077H		\$2,800.00 NM
21 08/10/12 08/10/12 20/20 Class of Time - Pre-emptible with notice	Prime Other	1	1:00	1 \$5,000.00	NM	
Weeks: Start Date 08/06/12 08/12/121		Rate \$5,000.00				
Spots: # Ch Day Air Date Air Time Des	•	Start/End Time	Length A	.d-ID		Rate Type
1 WMURF 08/10/12 10:43 PM 20/2		Prime Other		FA12G077H		\$5,000.00 NM
22 08/04/12 08/12/12 6a Weekend Daybre		11	1:00	2 \$450.00	NM	



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Invoice #	Invoice Date	Invoice Month	Invoice Period
937478-1	08/19/12	August 2012	07/30/12 - 08/13/12

Obama/D/President	candidate	1519 Sked A
<u>Advertiser</u>	<u>Product</u>	Estimate Number

Spots/

		Spots/			
e Start Date End Date Description Start/End Time	MTWTFSS	Length Week	Rate	Type	
Class of Time - Pre-emptible with notice					
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
07/30/12 08/05/1211 2	\$450.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Ty
1 WMURSa 08/04/12 6:12 AM 6a Weekend Daybreak	Sa/Su 6-7a	1:00 OFA12G077E	I		\$450.00
3 WMURSu 08/05/12 6:13 AM 6a Weekend Daybreak	Sa/Su 6-7a	1:00 0FA12G077F	I		\$450.00
Weeks: Start Date End Date MIWIFSS Spots/Week	Rate				·
08/06/12 08/12/1211 2	\$450.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate T
5 WMURSa 08/11/12 6:23 AM 6a Weekend Daybreak	Sa/Su 6-7a	1:00 0FA12G077F			\$450.00
7 WMURSu 08/12/12 6:12 AM 6a Weekend Daybreak	Sa/Su 6-7a	1:00 0FA12G077F	I		\$450.00
23 08/04/12 08/12/12 7a Weekend Daybreak 7-9a Class of Time - Pre-emptible with notice	11	1:00 2	\$800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
07/30/12 08/05/1211 2	\$800.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate T
1 WMURSa 08/04/12 7:53 AM 7a Weekend Daybreak	7-9a	1:00 0FA12G077I			\$800.00
3 WMURSu 08/05/12 7:25 AM 7a Weekend Daybreak	7-9a	1:00 0FA12G077F	I		\$800.00
Weeks: Start Date End Date MIWIFSS Spots/Week	Rate				
20/00/12 00/12/12	\$800.00	Lanarda Add ID			D-1- T
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID 1:00 0FA12G077I	·		Rate T
5 WMURSa 08/11/12 8:15 AM 7a Weekend Daybreak	7-9a				\$800.00
7 WMURSu 08/12/12 8:09 AM 7a Weekend Daybreak	7-9a	1:00 0FA12G077F	1		\$800.00
24 08/04/12 08/12/12 Weekend GMA 9-10a Class of Time - Pre-emptible with notice	11	1:00 2	\$800.00	NM	
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS 11 Spots/Week 2	Rate \$800.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate T
1 WMURSa 08/04/12 9:40 AM Weekend GMA	9-10a	1:00 OFA12G077E	I		\$800.00
2 WMURSu 08/05/12 9:29 AM Weekend GMA	9-10a	1:00 OFA12G077E	I		\$800.00
Weeks: Start Date End Date MIWIFSS Spots/Week	Rate				
08/06/12 08/12/1211 2	\$800.00				D . T
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate T
3 WMURSa 08/11/12 Weekend GMA Credited	9-10a	:00			\$800.00
4 WMURSu 08/12/12 9:29 AM Weekend GMA	9-10a	1:00 0FA12G077F	I		\$800.00
25 08/04/12 08/11/12 6p News 9 Weekend 6-7p Class of Time - Pre-emptible with notice	1-	1:00 1	\$1,600.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate COO OO				
07/30/12 00/03/121	\$1,60 <u>0.00</u>	Longth Ad ID			Doto 7
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID 1:00 0FA12G077I	ı		Rate 7
1 WMURSa 08/04/12 6:22 PM 6p News 9 Weekend Weeks: Start Date End Date MIWIFSS Spots/Week	6-7p Rate	1:00 OFA12G0771	1		φ1,000.00
Weeks. Start Date	\$1,600.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate 1
2 WMURSa 08/11/12 6:10 PM 6p News 9 Weekend	6-7p	1:00 0FA12G077I	I		\$1,600.00
'	·				
26 08/04/12 08/11/12 ET Weekend 7-8p Class of Time - Pre-emptible with notice	1-	1:00 1	\$400.00	NM	
Weeks: Start Date	<u>Rate</u> \$400.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate 1
1 WMURSa 08/04/12 7:36 PM ET Weekend	7-8p	1:00 0FA12G077F	I		\$400.00
Weeks: Start Date End Date MIWIFSS Spots/Week	Rate	1.00 0171200771	*		ψ400.00
08/06/12 08/12/121- 3pois/week	\$400.00				
	+ · · - •				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate T

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WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Obama/D/President	candidate	1519 Sked A
<u>Advertiser</u>	<u>Product</u>	Estimate Number

Spots/

						Spots/			
Line Start D	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
26 08/04/1 Class o		ET Weekend optible with notice	7-8p	1-	1:00	1	\$400.00	NM	
27 08/04/1 Class o		Movies	Prime Other	2-	1:00	2	\$1,900.00	NM	
Weeks:	Start Date 07/30/12	End Date MTWTFSS2-	Spots/Week 2	Rate \$1,900.00					
Spots: #	Ch <u>Day Ai</u>	ir Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	WMURSa 08		5	Prime Other	1:0	0 OFA12G0	77H		\$1,900.00 NM
2	WMURSa 08			Prime Other	1:0	0 OFA12G0	77H		\$1,900.00 NM
Weeks:	Start Date 08/06/12	08/12/122-	Spots/Week 2	Rate \$1,900.00					
	Ch <u>Day Ai</u>			Start/End Time		h Ad-ID			Rate Type
	WMURSa 08		3	Prime Other		0 OFA12G0			\$1,900.00 NM
3	WMURSa 08	3/11/12 9:12 PM Movies	3	Prime Other	1:0	0 OFA12GO	77H		\$1,900.00 NM
28 08/05/1 Class o	2 08/12/12 f Time - Pre-em	This Week with Christia ptible with notice	ane12n-1p		1:00	0	\$3,000.00	NM	
Weeks:	Start Date 07/30/12	End Date <u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$3,000.00					
		ir Date Air Time Descri		Start/End Time		h Ad-ID			Rate Type
		3/05/12 12:59 PM This W		12n-1p	1:0	0 OFA12G0	77H		\$3,000.00 NM
Weeks:	08/06/12		Spots/Week 1	Rate \$3,000.00					
		ir Date Air Time Descri		Start/End Time		h Ad-ID			Rate Type
2	WMURSu 08	3/12/12 12:59 PM This W	eek with Christiane	12n-1p	1:0	0 OFA12G0	77H		\$3,000.00 NM
-	f Time - Pre-em	ptible with notice	7-8p	1	1:00	1	\$3,600.00	NM	
Weeks:	07/30/12		Spots/Week 1	Rate \$3,600.00					
Spots: #			<u>ption</u>	Start/End Time		h Ad-ID			Rate Type
	WMURSu 08		0	7-8p	1:0	0 OFA12G0	77H		\$3,600.00 NM
Weeks:	08/06/12		Spots/Week 1	Rate \$3,600.00		l- A-LID			Data Tara
Spots: #		ir Date Air Time Descri	<u>otion</u>	Start/End Time		h Ad-ID	7711		Rate Type
2	WMURSu 08	3/12/12 7:21 PM AFHV		7-8p	1:0	0 OFA12G0	77н		\$3,600.00 NM
30 08/05/1 Class o		Extreme Wt Loss ptible with notice	Prime Other	1	1:00	1	\$8,000.00	NM	
Weeks:	Start Date 07/30/12	End Date MTWTFSS1	Spots/Week 1	Rate \$8,000.00					
Spots: #	Ch <u>Day Ai</u>	ir Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
		3/05/12 9:26 PM Extrem			1:0	0 OFA12G0	77Н		\$8,000.00 NM
Weeks:	Start Date 08/06/12	08/12/12 1	Spots/Week 1	Rate \$8,000.00					
	Ch Day Ai			Start/End Time		h Ad-ID	7711		Rate Type
2	WMURSu 08	3/12/12 9:24 PM Extrem	ne vvt Loss	Prime Other	1:0	0 0FA12G0	/ /H		\$8,000.00 NM
31 08/09/1 Class o		PRE SEASON PATS of aptible with notice	GAI7:57-11P	1	1:00	1	\$5,000.00	NM	
Weeks:	Start Date 08/06/12		Spots/Week 1	Rate \$5,000.00					
Spots: #	Ch <u>Day</u> Ai	ir Date Air Time Descri	ption	Start/End Time		h Ad-ID			Rate Type
1	WMURTh 08	3/09/12 9:31 PM PRE S	EASON PATS GAME	8/9 7:57-11P	1:0	0 OFA12GO	77H		\$5,000.00 NM

Total Spots

161



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Invoice #	Invoice Date	Invoice Month	Invoice Period
937478-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Obama/D/President	candidate	1519 Sked A

Payment Terms 30 Days

Agency Commission \$32,010.00

Net Amount Due \$181,390.00